

Retail's Impact in Maine

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

28%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$21.8B total impact on GDP

\$6.1B direct labor income

20.2K retail establishments

148.2K direct retail employment

245.3K total jobs supported

\$10.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MAINE

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	148,190	\$10,504
Accommodation	14,020	\$1,395
Administrative and support and waste management and remediation services	42,880	\$2,608
Agriculture, forestry, fishing, and related activities	24,630	\$1,320
Arts, entertainment, and recreation	21,090	\$1,014
Construction	61,140	\$2,991
Educational services	22,780	\$1,242
Finance and insurance	38,770	\$5,619
Health care and social assistance	116,640	\$9,334
Information	10,540	\$1,555
Management of companies and enterprises	16,460	\$2,197
Manufacturing	59,150	\$7,977
Mining, quarrying, and oil and gas extraction	580	\$48
Other services (except government and government enterprises)	42,130	\$1,846
Professional, scientific, and technical services	54,490	\$4,981
Real estate and rental and leasing	46,010	\$13,311
Transportation and warehousing	27,390	\$1,937
Utilities	2,220	\$1,474
Wholesale trade	23,030	\$4,402

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN MAINE

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Maine	20,245	148,190	245,320	\$6,067	\$12,433	\$10,503	\$21,795
ME-1	10,884	78,600	132,880	\$3,345	\$7,150	\$5,655	\$12,249
ME-2	9,361	69,590	112,440	\$2,722	\$5,283	\$4,849	\$9,546